



CASA VINICOLA ZONIN

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PRESS RELEASE

Sommeliers' Themed Lunches by Casa Vinicola Zonin

The first one last March, 18th on "Aromatic Varietals of Italy paired with Haute Asian Cuisine" at Nobu Berkeley in London, now many others will be held all over the world

Casa Vinicola Zonin has successfully developed a "**Sommeliers' Themed Lunch**" format. In order to increase awareness of Zonin Estates quality wines throughout the world, the new activity aims to get different sommeliers of high end restaurants together to discuss an interesting theme in a relaxing atmosphere in a top venue of our most relevant markets.

The idea behind this format is to involve sommeliers - key people in the wine business - in activities that may be of their interests and are surely a way of **networking** among them and with us.

Last March the 18th, the first "Sommeliers' Themed Lunch" was dedicated to **Aromatic Varietals of Italy paired with Haute Asian Cuisine** and was held at the famous **Nobu Berkeley Restaurant in London**, one of the world's most recognized Japanese restaurants, known for its innovative approach to Asian food.

Sommeliers of the most prestigious restaurants in UK, like **Zuma, Cinnamon Club, Locanda Locatelli, Coya, Home House and Oblix** attended the event and enjoyed our **Tenuta Ca Bolani, Castello del Poggio e Tenuta Il Bosco aromatic wines**.

Impressed by the ageing potential of Italian aromatics- we led an interesting vertical tasting of our Tenuta Ca Bolani Sauvignons (from vintage 2011 to vintage 1997) - the sommeliers did appreciate the crisp bright fragrance of the wines we proposed them, as an interesting counterpoint to the hot spice and sweet notes of Nobu's dishes.

After the great result of this first thematic sommelier social gathering, others are scheduled in different Countries, with a long list of interesting themes to discuss.

Casa Vinicola Zonin is the largest privately owned wine company in Italy and one of the most popular in Europe, with an uncontested talent in creating "wine culture" outside of Italy. The Company distributes, sells and markets in over 100 countries the wines of its 9 Estates, located in Italy' finest wine-producing regions. Casa Vinicola Zonin is an increasingly important player on the international stage, a leader in the export of wines from Italy to such countries as the United States, Germany, Japan, Great Britain, the Benelux area, Switzerland and Australia.

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