



CASA VINICOLA ZONIN

VINTNERS SINCE 1821

PRESS RELEASE

Zonin is an Impact Hot Brand Award Winner for 2012

*The American M. Shanken Communications Publisher considered
Our Sales Growth and Performances Excellent*

Zonin is an **Impact Hot Brand Award winner** for the calendar year 2012. The prestigious achievement was honored at a cocktail reception and award presentation at the Wine & Spirits Wholesalers of America 70th Annual Convention & Exposition on Sunday, on April 28, at the Ritz- Carlton, Grande Lakes Orlando.

M.Shanken Communications - famous specialist publisher of the US alcohol beverage industry (Wine Spectator, Impact, MarketWatch) - awards this prize of great significance to the American market every year to established brands that achieve superior sales growth and performance in the marketplace. Casa Vinicola Zonin met very specific criteria to qualify and obtain coveted Hot Brand status, that highlights the exceptionally successful development of our brands in USA.

Key points of Zonin's philosophy are high quality of the wines, excellent performances in sales and care for the environment.

The Zonin team toasted another success within the same week. On April 23, in London, our engagement in sustainable viticulture was rewarded by the judges at The Drinks Business Green Awards: Carlo De Biasi – Chief Agronomist at Casa Vinicola Zonin – was awarded with the **Green Personality of the Year Award**.

Casa Vinicola Zonin is the largest privately owned wine company in Italy and one of the most popular in Europe, with an uncontested talent in creating "wine culture" outside of Italy. The Company distributes, sells and markets in over 100 countries the wines of its 9 Estates, located in Italy's finest wine-producing regions. Casa Vinicola Zonin is an increasingly important player on the international stage, a leader in the export of wines from Italy to such countries as the United States, Germany, Japan, Great Britain, the Benelux area, Switzerland and Australia.

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